

SCRUTINY COMMITTEE – ECONOMY
12 NOVEMBER 2015

QUESTION FROM COUNCILLOR NEWBY UNDER STANDING ORDER 20 to the
PORTFOLIO HOLDER FOR ECONOMY AND CULTURE

Councillor Newby, who will be attending the meeting Under Standing Order 44, submitted the following questions:-

- 1) How much did this council budget for the whole event?
- 2) How much did this council spend in total including the clean up?
- 3) How much have we as a City taken in revenue? (Just the city and not the Chiefs)?
- 4) Have we covered all our costs?
- 5) What profit if any has the council made?

In accordance with Standing Order No. 20, a number of questions were put by Councillor Newby on the outcome of the Rugby World Cup. A copy of the questions had previously been circulated to Members.

The Portfolio Holder Economy and Culture responded and advised that the costings for the whole event had not been finalised as it had been a very short period of time since the event had finished.

She responded as follows-to the following questions:-

Questions 1 and 2 - she had spoken to the Economy and Tourism Manager and was satisfied that when the information was available, it would be circulated to Members.

Question 3 - it was noted that the economist company, Ernst & Young had anticipated the economic benefits and had quoted a sum quoted of £39 million coming into the local economy. An additional report will be undertaken by Ernst & Young, anticipated to be available spring 2016.

Question 4 - the Economy and Tourism Manager would gather the information for the update. The untimely early exit of England, and later the other home nations, were a factor in reduced visitor numbers to the Fanzone.

Question 5 - awaiting final figures from city businesses, which will be shared with Members. The Economy and Tourism staff are contacting local hoteliers and restaurants seeking further information on an increase in business during Rugby World Cup 2015.

Councillor Newby congratulated those officers and all of those involved in the organisation and presentation which had made such an impact on the city and further afield.